



Rosalie
Promotions

CAPABILITY STATEMENT 2026

BRANDED MERCHANDISE
WITH PURPOSE

*People.
Products.
Positive Change.*



WOMEN
OWNED™



SUSTAINABLE
SOLUTIONS



COMMUNITY
FOCUSED



SUSTAINABLE
SOLUTIONS



AUSTRALIA-WIDE
DELIVERY

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WHO WE ARE

Rosalie Promotions is a majority-owned and women-led promotional products and apparel supplier, based in Meanjin (Brisbane).

Our business was founded on family, culture, and community, with a vision to create opportunities, support meaningful employment and deliver high-quality branded solutions for organisations across Australia.

We are proud to work alongside our clients, suppliers, and community to create lasting impact.



Indigenous Owned

Proudly Aboriginal owned, supporting self-determination and opportunities for future generations.



Woman Owned

Led by women, empowering diversity in business and creating meaningful economic impact.



Family Led

A family business, built on strong values, trust and a commitment to our community.

Acknowledgement to Country

Rosalie Promotions pays our respects and acknowledges the Aboriginal and Torres Strait Islander peoples and Elders past, present and emerging, who are the Traditional Custodians of the surrounding lands where we live, work and walk today.

WHAT WE OFFER

From everyday branded merchandise to fully custom solutions, we help organizations bring their brand, artwork and ideas to life.



Promotional Merchandise

Drinkware, stationery, bags, tech, event merchandise, corporate gifts and more.



Apparel & Uniforms

Polos, corporate wear, workwear, PPE, headwear and outerwear.



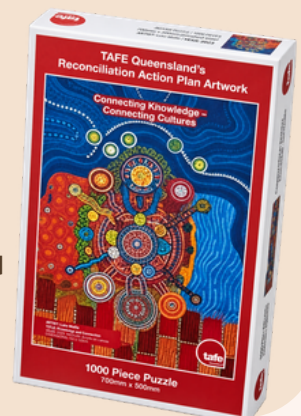
Custom & Bespoke Products

Custom manufacturing, sublimation, indigenous artwork integration and unique product development.



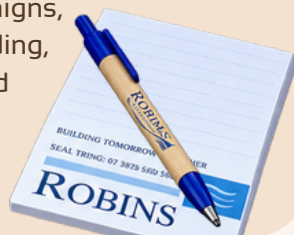
Print & Signage

Banners, signage, labels, stickers, printed collateral and event materials.



Campaign, Corporate & Event Solutions

Conferences, campaigns, staff packs, onboarding, corporate gifting and events.



Design & Branding Support

Artwork preparation, mock-ups, product recommendations and branding solutions.



WHY ROSALIE PROMOTIONS

We're more than a promotional product supplier. We're a values-led partner, committed to delivering high-quality, branded solutions that create opportunities, strengthen communities and leave a positive impact. With a focus on quality, flexibility and responsible sourcing, we work closely with our clients to bring their ideas to life and deliver solutions.



National Delivery

Supporting organisations Australia-wide, including regional and remote locations.



End-to-End Support

From product sourcing and recommendations through artwork, production and delivery.



Flexible Solutions

Solutions tailored to different budgets, quantities, timelines and project requirements.



Custom Capability

Bespoke products, custom apparel, sublimation and Indigenous artwork integration.



Quality & Trusted Supply

Quality-focused sourcing and responsible procurement practices.



Social Procurement

Indigenous-owned, women-owned and family-led Australian business.



TRUSTED BY

From resources and government to education, health, media and community organisations, Rosalie Promotions is trusted to deliver quality branded solutions across a diverse range of sectors.

The logo for THIESS, featuring the word "THIESS" in a bold, blue, sans-serif font.The logo for aurecon, featuring the word "aurecon" in a lowercase, black, sans-serif font, with a small green dot above the 'a'.The logo for BHP, featuring the letters "BHP" in a bold, orange, sans-serif font.The logo for The Ruhe Group, featuring the text "The Ruhe Group" in a black, sans-serif font, with "The" in a smaller font size and "Group" in a smaller font size to the right of "Ruhe". Below the text is the tagline "Insolvency. Solved." in a smaller, black, sans-serif font.

*Thank you
to our valued clients.*

OUR WORK



Custom Branded Merchandise

Supported SBS with a diverse range of products designed to bring their branding and artwork to life while creating lasting impact.



Cultural Products

Worked with Wirraka Maya Health Service to supply a range of branded products that reflect their identity and support their important work in community.



RAP Apparel

Worked with Wirraka Maya Health Service to supply a range of branded products that reflect their identity and support their important work in community.



Custom Items

Supplied BHP with a range of high-quality branded products and unique custom items, supporting their people, partnerships and community programs.



Branded Solutions

Worked with TAFE Queensland to make custom branded products, including items featuring their Reconciliation Action Plan artwork.



COMMUNITY & SOCIAL IMPACT

We're proud to support organisations that uplift individuals, strengthen communities and create brighter futures.



Essential items. Greater dignity.

Each year, we proudly support Share the Dignity's It's in the Bag campaign, joining the community at Bunnings to collect bags filled with essential personal care items and period products for women, girls and people experiencing homelessness, domestic violence or financial hardship. For us, It's in the Bag is about more than donating essential items — it's about giving someone a little comfort, dignity and a reminder that their community cares.



Education for a brighter tomorrow.

As a The Smith Family Ambassador, Tabitha has had the opportunity to give back to the organisation that supported her as a child. She felt honoured to MC The Great Big Thank You event, helping celebrate the incredible impact The Smith Family has on young Australians. She was later invited to share her own story as a Smith Family kid on the All I Can Be podcast.



MiiND

Support. Inclusion. Brighter Futures.

We're proud to support MiiND, helping create inclusive spaces and opportunities for young people through community programs, resources and events. Our support also helps MiiND deliver programs like the Hot Chocolate Circle, creating a safe and supportive space for young girls to connect, talk openly about their mental health and build practical tools to navigate life's challenges.

RESPONSIBLE PROCUREMENT & CREDENTIALS

Rosalie Promotions is proud to be an Indigenous-owned, women-owned and family-led business, committed to ethical, sustainable and socially responsible procurement.



Proudly certified with Supply Nation, supporting Indigenous business and procurement opportunities.



Certified through WEConnect International, recognising women-owned businesses in global and local supply chains.



Proud member of APPA, upholding industry best practice and a commitment to sustainable promotional products.



Responsible Sourcing

- ✓ We partner with established and trusted suppliers.
- ✓ We seek suppliers who showcase ethical labour practices.
- ✓ We consider broad impacts in our procurement decisions.
- ✓ We support Indigenous and Australian businesses.



Sustainability

- ✓ We offer a range of lower-impact product options.
- ✓ We work with suppliers that reduce environmental impact.
- ✓ We aim to minimise unnecessary packaging.
- ✓ We support clients to make sustainable product choices.



Quality & Compliance

- ✓ We work with reputable suppliers and trusted products.
- ✓ We ensure products meet relevant safety requirements.
- ✓ We maintain a focus on consistency, durability and value.
- ✓ Our team delivers a seamless and reliable experience.

LET'S CREATE SOMETHING TOGETHER

Branded merchandise that represents
your brand, connects with your people
and makes an impact



People



Planet



Partnerships

Get In Touch

Rosalie Promotions



Rosalie Promotions



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Meanjin (Brisbane), Queensland



Delivering Australia-wide



WEConnect
INTERNATIONAL

